

Community InRoads helps non-profits make inroads towards social justice and economic equality by providing them with free professional assistance. Call Joan Kulash: 978-604-8803 for further information

Spring 2022

Awarded

We aren't just proud. We're doubly proud of both our Program Director – Lysbeth Noyes—and our long-time volunteer --Todd Smith --who were each honored at HC Media's recent annual meeting.



HC Media President, Jay Cleary, presenting awards to Lysbeth Noyes and Todd Smith

Lysbeth accepted the Partner Organization award for Community InRoads' outstanding dedication and service to Haverhill and HC Media under her leadership. If you've ever heard Lysbeth speak so passionately about HC Media and the nonprofit community in general, you'll know the award is very well-deserved.



HC Media CEO Darlene Beale with volunteer awardee. Todd Smith

Todd was honored with the Partner Individual award for his excellent work with HC Media's Board and staff, including a mission update, a Board Roles to Board Goals plan for their Directors followed by a Strategic Plan for the organization. Todd, by now we hope you know how we all feel about you. No blushing, please.

Steve, "da bomb"

What can we say about the extraordinary work volunteer STEVE JACKSON has done for our nonprofit friends at Lawrence Community Works (LCW)?



Volunteer Steve Jackson of NETSCOUT

Anyone who knows Lawrence is well aware of the many crucial programs LCW offers the community. As they expand in scope and staff, they are now faced with the potential problem of outgrowing their space. When they called us for help, we immediately turned to our corporate partner at NETSCOUT who connected us with just the right person. According to LCW's Deputy Director JUAN BONILLA, "Steve is da bomb! We could not do this without him." And thank you, Netscout. 'Tis a match made in heaven.

Uncommon Boarder

Our Cultural Inclusion graduates understand their governance roles very well. Witness **NANDI MUNSON** who joined Uncommon Threads' board. At their recent fundraiser Nandi brought in a crew of her friends and



colleagues, and in the most fun-loving way encouraged them to buy in order to support Uncommon Threads' mission to elevate women's self-esteem. Yeah, Nandi!

COMMUNITY INROADS

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Visit our website at http://www.communityinroads.org
Email us at jkulash@communityinroads.org







Sara Morin

Our Cultural Inclusion graduates don't just join boards of directors, they take on leadership roles. Last year, the YWCA Northeastern Massachusetts was fortunate to onboard two of our recruits from the Class of 2021 - PERLA ORTIZ and SARA MORIN, who were on stage, front and center at the YWCA's annual Tribute to Women fundraiser bringing in hundreds of guests at the Andover Country Club.

The Match Maker Thanks Our Volunteers

ACT LAWRENCE is grateful to have two highly sought after graduates from our Cultural Inclusion program on their Board of Directors--ROSA MALDANADO and MABEL DOMINGUEZ. Congratulations, ACT.

BETHANY COMMUNITY SERVICES thanks **BRAD HOWELL**, CEO of Waystone, for sharing his nonprofit's process in creating an inclusive diverse organization. As we know, this is a journey and not an event.

THE GERMAN HOME is grateful for COMMUNITY COMMUNICATIONS stepping forward to create a new much needed website. As an added bonus, volunteer rock star NEIL UNGERLEIDER is taking photos to enhance their online presence.

COMMUNITY INROADS thanks ATTORNEY LIZ REINHARDT, RICK BLAIN, ATTORNEY TERESA SANTALUCIA, CATHY LANDRY, MONIQUE MORIMOTO and KARINA CALDERON for facilitating Cultural Inclusion workshops. And a warm welcome to Cultural Inclusion grad LORIE MENDOZA, for joining the Board of Directors.

HABITAT FOR HUMANITY will be bringing two special Cultural Inclusion recruits, **RUTH MEDINA** and **NATACHA ESTRELLA**, onto their Family Selection Committee

HC MEDIA sings **TODD SMITH'S** praises for facilitating Board Roles to Goals and strategic planning sessions. (see page 1).

LAZARUS HOUSE applauds **DAVID DREYFUS** for working even further on enhancing their Project Bethlehem database. David – Wow!

MERRIMACK VALLEY DREAM CENTER thanks ATTY. RUSSELL PAUL (LAWYER'S CLEARINGHOUSE) for reviewing an important Memorandum of Understanding.

NORTHERN ESSEX ELDER TRANSPORT (NEET) knows their good fortune in marketing consultant **LISA STAFF** who is guiding them in the use of social media to attract volunteers.

PROFESSIONAL CENTER FOR CHILD DEVELOPMENT (**PCCD**) is so grateful to **STEVE SMITH** for working on a marketing video to shine the light on their services.

PROJECT HOME AGAIN beamed with joy when awesome Cultural Inclusion recruits said *yes* to PHA's invitation to join their board. **VERONICA GUZMAN, LIRI RIVERA** and **RUTH MEDINA** – welcome to PHA.

SARAH'S PLACE says "thank you" just isn't enough for professional videographer **RICHARD HEGARTY** working on a PR video for this terrific adult daycare nonprofit.

STRONGWATER FARM THERAPEUTIC EQUESTRIAN CENTER thanks AMANDA NELSON for impactful training on board governance for their directors.

THE KINDNESS COLLABORATIVE has been an all-volunteer staff and knows it's time for a budget as they grow in scope and services. Enter the awesome **HAL TORMAN!**

MV YMCA wanted to make informed decisions based on past trends with their fundraiser auctions. Nobody ever expected the incredible job **JESSICA MOLIGNANO** performed with her data analysis endeavor. Jess, you're amazing.