

Keynote Nurys Camargo

The sixth year of our Cultural Inclusion Program for Nonprofit Boards is off to a strong start! And believe it or not, the current cohort of recruits is comprised of all women, each one a power house unto herself.



Therefore, it was altogether fitting and proper to have our keynote speaker **NURYS CAMARGO**, founder of the **CHICA Project**, kick off the program's series of workshops on board governance and inclusion. A powerful and inspirational leader who captivated her audience.

Board Chairs Gather Round

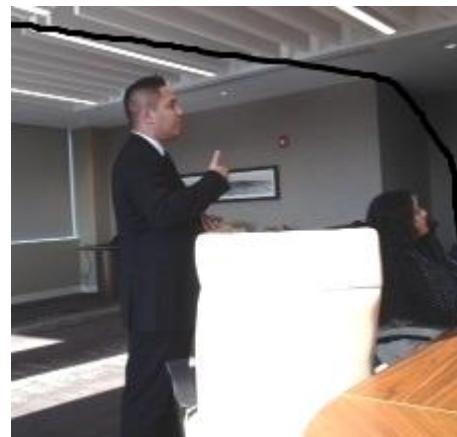
It's not easy being the Chair of a non-profit Board. Yet it's a pivotal leadership role. That's why dedicated Chairs have been gathering quarterly to share common challenges and tips at our Board Chair Roundtables.



Thanks to **SHARON MASON** (back right) for facilitating a lively session on "What Makes a Great Board? You Do! The Impact of Board Leadership."

Social Media Whiz

We are so fortunate to have **JOSE PINO**, Cultural Inclusion graduate and Marketing & Communications Officer at Pentucket Bank, share his infinite knowledge on why and how to incorporate social media into our marketing plans.



Jose had no trouble commanding the attention of a full house of eager learners at **PENTUCKET BANK**'s gorgeous new Haverhill headquarters. T'was quite a special tweet for all of us.

Hail to the Metrics Maker

As the guest speaker of our fall Executive Director Roundtable, **KARYN MARTIN**, founder of *Right Data Right Now*, got us all thinking seriously about collecting relevant metrics to measure outcomes. She makes it seem so easy and fun.



Energized EDs lingered after Karyn's very thought-provoking presentation. Huddled in an informal group munching on sandwiches, ideas and contacts were exchanged. That's what our nonprofit community is all about. Right?

COMMUNITY INROADS

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Visit our website at <http://www.communityinroads.org>

Email us at jkulash@aol.com



JANET NITTMAN, CEO of Windrush Farm, thanks CIR volunteer KEVIN WALSH for his savvy guidance utilizing Windrush's donor database to its maximum potential.



STEFANIE MUSCAT, founder of the international nonprofit consulting firm Bevara, facilitates our Cultural Inclusion Board Fundamentals workshop during one of her breakout sessions.

The Match Maker Thanks Our Volunteers

AARON'S PRESENTS was very impressed with **ANGIE ESTEVEZ** and **MARIA INFANTE** who masterfully led their Board through customized training on Board Fundamentals.

ANCHOR OF HOPE thanks **FRED EARNSHAW** for his talent and supreme generosity guiding them through their use of QuickBooks.

ACT LAWRENCE is grateful for our Cultural Inclusion Program that prepared their new energetic Board member, **MARIA MEDINA**, in the ins and outs of Board governance. She's a keeper by the way.

BEYOND SOCCER is very excited about working with **TRACY SOPCHAK** in developing a fundraising plan with their Board.

BUDGET BUDDIES is so fortunate to bring on Cultural Inclusion grad and finance whiz, **ANNE MUITA**, to their Board. Congrats!

CHRISTENSEN CENTER consider themselves blessed to be paired with metrics guru **KARYN MARTIN** who is helping them capture the right outcomes to measure success. Plus fundraising pro, **TRACY SOPCHAK**, has generously agreed to review fundraising strategies with their Board. Two stellar volunteers indeed.

CLASS is forever grateful to **RAKESH KASEVAN** from Netscout Solutions. Rakesh saved the day helping address Wordpress optimization issues with CLASS' website.

COMMON GROUND has the perfect match with marketing master **ANDREW BLANCHETTE** who is helping them start a good PR plan.

COMMUNITIES TOGETHER **MARIA INFANTE** and **LYSBETH NOYES** tag teamed on providing their Board with customized training on the Fundamentals of Board Governance.

FAMILY CONTINUITY is so pleased to "on board" our much sought after Cultural Inclusion graduate, **FERMIN PERALTA**.

GREATER LAWRENCE COMMUNITY ACTION COUNCIL needed a good facilitator to run focus groups around the optimal use of their WIC program; and boy did they hit the jackpot with **JUDITH KAMBER**. Right up your alley, Judith.

GROUNDWORK LAWRENCE needed a pro to help them use their sophisticated fundraising database. **KEVIN WALSH** was just the angel for the job. And Cultural Inclusion grad **UBALDO LEBRON** was recently tapped to sit on their Board.

HAVERHILL INNER CITY BOXING is thankful to **TRACY SOPCHAK** and **YVONNE LAGARDE** for their wisdom and guidance in Board development and fundraising strategies.

MERRIMACK VALLEY COMMUNITY MUSIC SCHOOL was placed in excellent hands with **TODD SMITH** who guided them through an interactive Board Tune Up (BTU).

MERRIMACK VALLEY MISSION HUB was matched with the savvy **ATTY ANDREW GILMORE** who is helping them through the 501(c)(3) process. This is a new and exciting endeavor for our community.

MERRIMACK VALLEY MUSIC & ARTS counted its blessings when **YVONNE LAGARDE** stepped in to lead them through a serious Board Tune Up with their very committed Board of Directors.

POSE INC. was paired with **ANGIE ESTEVEZ** who did a wonderful job giving their Board customized training in Board Fundamentals.

SI SE PUEDE is so pleased with **TRACY SOPCHAK'S** very thorough research for new potential funders. They also brought on 2 new Board members from our Cultural Inclusion Program, **MIKE ROSS** and **ANTHONY RODRIGUEZ**. Both high level professionals.

TOP NOTCH SCHOLARS' ED, Joanna DePena, landed a top notch coach with **EVELYN FRIEDMAN**, CEO of Greater Lawrence Community Action Council. **ANGIE ESTEVEZ** and **LYSBETH NOYES** delivered excellent training in Board Fundamentals

URBAN KINDNESS is receiving legal assistance in applying for their 501(c)(3) from talented attorney **JOSH ENGLAND**.

YMCA brought on three energetic new Board members trained through our Cultural Inclusion Program: **KATHERINE MONTERO**, **ANGELIN PENA** and **FELIX GARCIA**.

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