

AFTER A DECADE: what next?



Ten years ago, we officially became an independent, tax-exempt non-profit, operating under the name Jericho Road Lawrence. This past October, over 270 supporters attended our *Lawrence Got Talent* fundraiser to celebrate our 10th birthday, the rich talents in our community, and **our new name: COMMUNITY INROADS.**

New Name. Same Game.

In order to focus more intentionally on the needs of our local community, we will no longer be affiliated with Jericho Road Project in Concord. Based on 3 focus groups and many interviews with key stakeholders, our new name, **COMMUNITY INROADS**, was announced at our fall event.



While the name has changed, our services and deep commitment to Lawrence remain stronger than ever, as we also open our doors to non-profits in Haverhill.

Bragging Rights

One thing has become infinitely clear to us over the last 10 years: Lawrence packs a wallop when it comes to talent, and **COMMUNITY INROADS** intends to continue to spread the word beyond the city's borders.



You have our promise that we will seize every opportunity to showcase the jewels in our city, such as the students from the Lawrence HS Performing Arts Center who brought down the house at our *Lawrence Got Talent* event. We're proud, and we won't stop bragging.



This summer, 3 focus groups stepped forward to help us formulate our new name. The process was fun and thoughtful, thanks to the professional guidance of branding professional, **DANIELLE PERRY** (far right).



In the midst of planning for *Lawrence Got Talent* and transitioning to a new name, we continued to meet the requests of our non-profits. Above is Bread & Roses' board after a Board Tune Up (BTU) with volunteer **TODD SMITH**. (center)

The Match Maker Thanks its Volunteers

ACT LAWRENCE struck it rich with 2 new Cultural Inclusion recruits, **OLIVIA ROSA** and **CARLOS GABRIEL**.

ASOCIACION CARNAVELESCA received the professional assistance of **GISELA FERNANDEZ** in formulating a 3-year budget forecast. **LAWYERS CLEARINGHOUSE** has found a top notch lawyer who helped them become a tax-exempt not-for-profit. Congratulations!

BREAD & ROSES HOUSING has 3 new professionals on their board—Cultural Inclusion grads **JOSEPHINA REYES**, **NAIROBY GABRIEL**, and **ZULEEM GARCIA** who have the right stuff to help make a difference.

BREAD & ROSES HERITAGE is benefitting from the wisdom of seasoned finance pro, **FRANK MELE**, who is guiding them in the more sophisticated preparation of their Form 990.

BREAD & ROSES SOUP KITCHEN Seasoned volunteers, **TODD SMITH** and **NANCY COAN**, gave B&R's board customized training on Board Fundamentals followed by a lively Board Roles to Board Goals session masterfully facilitated by **TODD SMITH**. **DAVID DISHAW** (fondly known as "Dish") has kindly agreed to help them utilize their Salesforce database to manage donors and volunteers.

CAREER RESOURCES was fortunate to have marketing savvy volunteer, **CLARE GUNTHER**, review their marketing plan. Thanks to **FIL SCIBELLI** and **DAMON THOMAS** for legal/technical fundraising advice. Last but not least, they are tremendously grateful to **STACEY LEIBOWITZ'S** guidance on designing an effective ambassador program.

COMMUNITY INROADS profusely thanks event planner **JENNY ALVAREZ**, DJ **ANTHONY TEJEDA** and photographer **KEVIN SPARKS** for volunteering their skills at *Lawrence Got Talent*. And we are delighted that **CARLOS GABRIEL** agreed to join our board, as he immediately jumped in with both feet. **DANIELLE PERRY**, we will not forget your branding expertise in helping us with our new name.

FOSTER KIDS OF THE MV thanks **LYSBETH NOYES** and **NANCY COAN** for customized training on the Fundamentals of Board Governance.

THE GERMAN HOME **KIMBERLY WHITWORTH** went more than the extra mile on the road, researching potential grants and helping to bring home the bacon for this important agency.

GLCAC is so fortunate to have **MAXINE HART** bring her human resource expertise and personal charm onto their board.

HAVERHILL EDUCATION FOUNDATION is grateful to **ATTY. JOSH ENGLAND** for agreeing to review their by-laws. Many thanks, Josh!

LAZARUS HOUSE feels lucky to have **VANESSA MATIAS** become a coach for their Budget Buddies program.

MERRIMACK VALLEY DREAM CENTER capitalized on the professional know-how of **STEFANIE MUSCAT'S** team at Bevara to give a thorough review of their by-laws. A true gift.

NEIGHBORS IN NEED'S board was joined by 2 stellar Cultural Inclusion recruits, **JORGE COLLADO** and **LAJJA LANTIGUA**.

OPEN HEARTS MINISTRIES were graced by the grant research and writing expertise of long-time volunteer **MARY JO MCCARTHY**.

SI SE PUEDE is fortunate to have Cultural Inclusion recruits **NAIROBY GABRIEL** and **ADA MELO** join its board.

TOP NOTCH SCHOLARS Finance pro **ROSLYN LERETTE** is helping this young, bright non-profit develop a 3-year budget forecast.

UNCOMMON THREADS is working with "InRoads Angel" **STEFANIE MUSCAT** on a business plan for this exciting, newly formed program. Check them out at 60 Island Street.

VETERAN & COMMUNITY WELLNESS CLINIC received sound legal 501c3 guidance from **ATTY. DAMON THOMAS**.